

Your window to the Gulf's industrial sector

Reg No. 161030


# Gulf Industry

www.gulfindustryonline.com

## MEDIA INFORMATION



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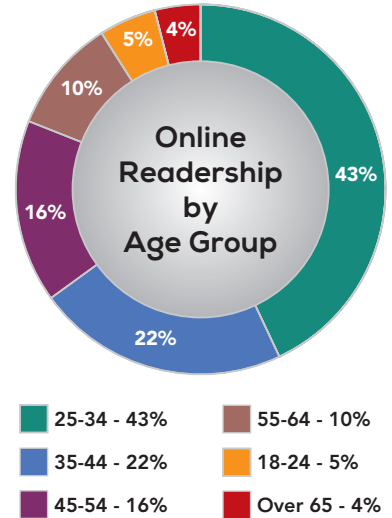
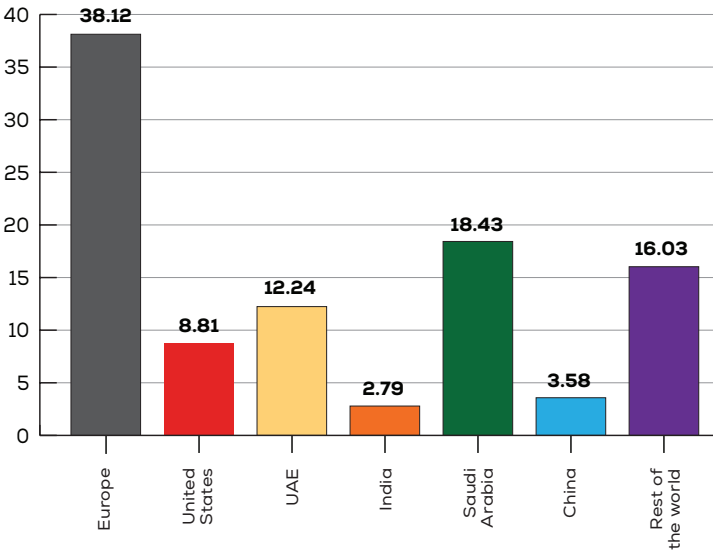
www.gulfindustryonline.com

Online: **186,502** page views per year

801,984 Digital e-newsletter readers per year

## READERSHIP

Online Readership by Country



## GULF INDUSTRY ESSENTIALS

The Gulf Industry Media platform will regularly carry content on products and services considered essential building blocks for industrial growth and development such as:

- Compressors
- Air Filters
- Gaskets
- Sealing Solutions (Seals)
- Paints and Coatings
- Pumps
- Calibrators
- Transport
- Testers
- Turbines
- Pipes
- Valves & Actuators
- Tooling
- Rubber
- Welding Equipment
- Shipping
- Security
- Servers
- Industrial Internet of Things (IIoT)
- Connectivity
- Software Solutions
- Digitalisation
- Big Data



# DIGITAL MARKETING OPPORTUNITIES



**Pop-Up**  
**640 x 480 pxl**  
 US\$ 1,600, BD 600 per week

**Page Peel (Exclusive Position)**  
**700 x 700 pxl (large image)**  
**100 x 100 pxl (small image)**  
 US\$ 1,060, BD 400 per week

**Leaderboard (Home Page)**  
**728 x 90 pxl**  
 US\$ 762, BD 287 per week

**Expandable Leaderboard**  
**Small - closed state (728x90 pxl)**  
**Large - opened state (728x400 pxl)**  
 US\$ 960, BD 362 per week

**Leaderboard (Inside Pages)**  
**728 x 90 pxl**  
 US\$ 900, BD 340 per week

**MPU/MREC**  
**300 x 250 pxl**  
 US\$ 665, BD 250 per week

**Skyscraper**  
**160 x 600 pxl**  
 US\$ 795, BD 300 per week

**Space Banner**  
**220 x 550 pxl**  
 US\$ 530, BD 200 per week

**Divisional Banner**  
**728 x 90 pxl**  
 US\$ 465, BD 175 per week

# DAILY NEWSLETTER PRODUCTS & PRICING



**Daily Newsletter Leaderboard**  
**728 x 90 pxl - Header**  
 US\$ 800, BD 300 per week

801,984 Newsletters read per year  
 2,722 Daily Newsletters Subscribers

6,196 Dedicated Database  
 Email - Electronic Directmail Marketing to

**Daily Newsletter Space Banner**  
**220 x 550 pxl**  
 US\$ 465, BD 175 per week

**Daily Newsletter Leaderboard**  
**728 x 90 pxl - Footer**  
 US\$ 600, BD 227 per week

# DIGITAL PRODUCTS

	Duration	US\$
<b>Online Video Promotion</b> .....	<b>2 weeks</b> .....	<b>1,100</b>
[Hosted on home page with promotion through social media and online marketing and archived for 12 months on Video page]		
<b>TechTalk (Technical Articles) per month (1 Article)</b> .....		<b>1,700</b>
Technical content on products and services. A description of the content on homepage with link to the article. Promotion on e-newsletters and social media. TechTalk allows companies to post up to 1 (one) article per month. Hosted under the TechTalk Section for 12 months		
<b>Article (Editorial) Placement</b> .....		<b>1,500</b>
Article hosted initially on news pages and thereafter archived for 12 months. Limit article to 700 words plus 1 photo.		
<b>Email Marketing Campaign</b> .....		<b>2,700</b>
Per e-mail campaign delivered. Campaign is one email to selected database		

Image Format: JPG, PNG or GIF



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