

### Website Products & Pricing



**Pop-Up**  
**1024 x 768 pxl (1 week\*)**  
 US\$ 1,600, BD 600

**Leaderboard (Home Page)**  
**728 x 90 pxl (1 week\*)**  
 US\$ 762, BD 287

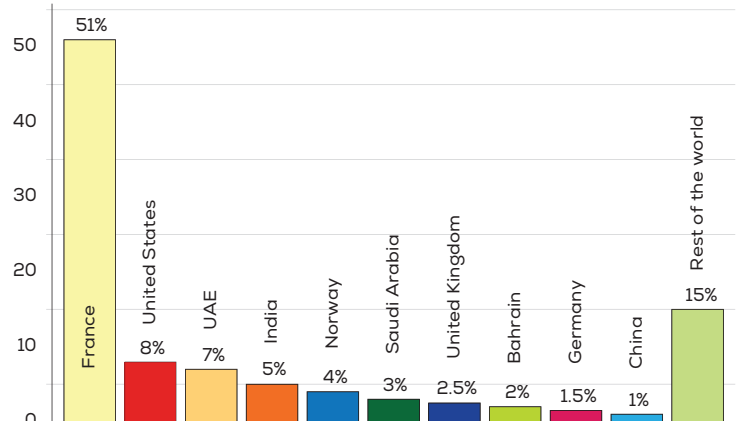
**Leaderboard (Inside Pages)**  
**728 x 90 pxl (1 week\*)**  
 US\$ 900, BD 340

**MPU/MREC**  
**300 x 250 pxl (1 week\*)**  
 US\$ 665, BD 250

**Standard Banner**  
**468 x 60 pxl (1 week)**  
 US\$ 465, BD 175

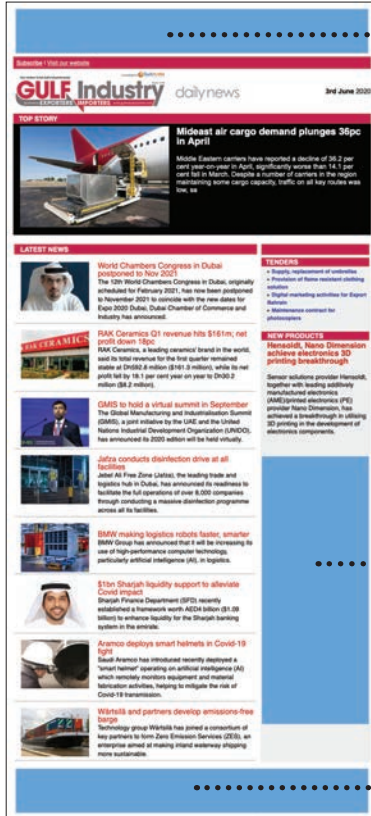
**Space Banner**  
**220 x 550 pxl (1 week)**  
 US\$ 530, BD 200

Google Analytics confirms that **Gulf Industry** online readership averages over **40,000 views per month**. In addition, we send out about a **minimum of 5,500 e-newsletters and alerts per day**.



\* Minimum booking period is two weeks

### Daily Newsletter Products & Pricing



#### Daily Newsletter Leaderboard

**728 x 90 pxl – Header (1 week)**  
US\$ 800, BD 300



#### Daily Newsletter Space Banner

**220 x 550 pxl (1 week)**  
US\$ 465, BD 175

#### Daily Newsletter Leaderboard

**728 x 90 pxl – Footer (1 week)**  
US\$ 600, BD 227

### Other Online Products

	Duration	US\$	BD
<b>Social Media Package</b> 1 post on Facebook + Twitter + LinkedIn + Instagram each week (Plus 1 online news article if booked for 3 weeks or more (subject to editorial approval))	<b>1 week</b>	<b>335</b>	<b>125</b>
<b>Online Video Promotion</b> [Hosted on home page with promotion through social media and online marketing and archived for 12 months on Video page]	<b>2 weeks</b>	<b>1,100</b>	<b>450</b>
<b>TechTalk (Technical Articles) Per month (2 Articles)</b> Technical content on products and services. A description of the content on homepage with link to the article. Promotion on e-newsletters and social media. TechTalk allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months		<b>1,700</b>	<b>650</b>
<b>Email Marketing Campaign</b> Per e-mail campaign delivered. Campaign is one email to selected database		<b>2,700</b>	<b>1,000</b>



**Al Hilal Group**

For full details on print and online advertising options, sponsorship opportunities and rates, please contact

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